

# Rachel Bellefontaine

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## MISSION STATEMENT

My mission is to take your bright idea, product or service and add my own creative spin on it in order to create marketing campaigns or digital experiences that are both fancy and functional.

## QUALIFICATIONS

- Quick to learn new skills and adapt to any situation.
- A hard worker in even the most stressful of situations.
- Outstanding teamwork abilities.
- Excellent multitasking skills.
- Proficient with computers and other technologies.
- Skilled at problem solving
- Topnotch communication skills

## PROFESSIONAL SKILLS

### **DESIGN SKILLS**

- 15 years of experience with drawing and cartooning.
- 7 Years of experience with digital graphic design.
- 9 Years of experience with web design.
- Knowledgeable about the elements and principles of design.

### **SOFTWARE SKILLS**

- Proficient in the use of multimedia software, including Photoshop, Flash, Illustrator, In Design, Final Cut Pro and 3DS Max.
- Experienced with office software, including Word, Excel and PowerPoint.
- Talented in programming and scripting languages such as XHTML, CSS, XML, Visual Basic, Javascript, ActionScript 3, PHP and MySQL.

## **EQUIPMENT SKILLS**

- Experienced with the use of digital camera equipment and tripods.
- Some experience with sound recording environments.
- Proficient with both Macintosh and PC computers.
- Skilled at using pen tablets and other digital drawing equipment.

## **RECENT EMPLOYMENT**

Digital Media Intern, EMI Music Canada, January 2011 - Present

- Designing both static and dynamic web banners and other forms of digital promotional media.
- Photoshopping of artist photos, in order to prepare them for their intended use.
- Primary Software: Photoshop, Flash.

Media Freelancer, Valkyrie Design, March 2010 – Present

- Creating rich, engaging content and marketing campaigns for clients.
- Primary Software: Adobe Creative Suite Master Collection.

Multimedia Lab Advisor, Confederation College, September 2010 – December 2010

- Assisting and mentoring newer students with computer, software and equipment issues.
- Making sure the computer labs are kept clean and tidy.

Tutor, Confederation College, Fall 2009

- Assisted struggling students in getting a better grasp on HTML, CSS and ActionScript.
- Offered design advice and mentoring for web design assignments.

## **EDUCATION**

Confederation College, 2008 -2011

Multimedia Production

- Graduating in Spring 2011
- 4.0 GPA
- Interning at EMI Music

## **INTERESTS**

Anime, manga, video games, role playing, drawing, graphic & web design, reading, writing, poetry, computers, photography, music, animals, human psychology, gender equality, LGBT rights, philanthropy

*References available upon request*